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PHILIP MORRIS U. S. A.

INTER-OFFICE CORRESPONDENCE

Richmond, Virginia

To: .S. M. Haywood ✓ Date: February 16, 1988

From: .J. B. Easley

Subject: .MENTHOLATION TARGET CHANGE FOR MARLBORO LIGHTS MENTHOL

The following brands should undergo mentholation target changes as soon as possible:

Brand	Old Target	New Target
Marlboro Lts. Men. 83 FTB	76.0 mg.	80.0 mg.
Marlboro Lts. Men. 100 FTB	100.0 mg.	105.0 mg.

This change should be implemented on a use up and replace basis.

J. B. Easley

JBE:da

cc: J. S. Crichton
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